

50 Flights. 50 Days. One Mission to Protect Our Planet.



From **May 26 to July 14, 2025**, LightHawk invites you to be part of an extraordinary, one of a kind journey: the return of the **50 in 50 Challenge**. Over 50 days, we will collaborate with conservation partners across North America to conduct 50 impactful flights, showcasing how aviation fuels conservation impact. Each flight will shine a spotlight on critical environmental challenges, amplify the incredible work of partners, and demonstrate the transformative power of aerial perspectives to protect our nation's lands, waters, and wildlife

Our Mission

LightHawk accelerates conservation success through the transformative power of flight. With the support of our volunteer pilots, we provide unique aerial perspectives, capture vital data, and eliminate logistical barriers—empowering conservation partners to make informed decisions, raise awareness of critical issues, and transform environmental challenges into actionable solutions.



Our Vision

LightHawk envisions a future where aviation is a cornerstone of conservation, delivering unparalleled perspectives and innovative solutions to protect our planet. Through the transformative power of flight, we highlight the challenges facing our lands, waters, and wildlife, empower partners with critical data and insights, and inspire action to protect the natural world for generations to come.

2025 SPONSORSHIP OPPORTUNITIES

PARTNER IN FLIGHT (EXCLUSIVE)

\$10,000

- ✓ **Premier Logo Placement:** Your logo featured prominently on the 50 in 50 Mission Board, showcasing your company's leadership and commitment to conservation.
- ✓ **Website Recognition:** Premier logo placement and hyperlink to your website on LightHawk's Partner Page for increased visibility and alignment with our mission.
- ✓ **Premier Sponsor Recognition:** Acknowledgment as a premier sponsor in media interviews, press releases, event communications and LightHawk's annual report.
- ✓ **Access to Shared Images:** Receive select images captured during the 50 in 50 Challenge to use in your marketing and communications, highlighting your partnership and conservation impact.
- ✓ **Exclusive Engagement:** An exclusive opportunity for your team to engage in a live Q&A with a LightHawk Pilot and Program Staff, gaining insider insights into the mission's impact.
- ✓ **Newsletter Recognition:** Logo recognition in LightHawk's print and digital newsletters, reaching a dedicated conservation and aviation audience.
- ✓ **Social Media Mentions:** Special recognition on LightHawk's social media platforms, showcasing your partnership to our engaged followers.
- ✓ **Exclusive Appreciation Gifts:** Personalized plaque and LightHawk swag as gratitude for your partnership.

MISSION CHAMPION

\$5,000

- ✓ **Logo Recognition:** Your logo prominently featured on the 50 in 50 Mission Board.
- ✓ **Website Placement:** Logo placement and hyperlink on LightHawk's Partner Page for increased visibility.
- ✓ **Interactive Q&A:** An exclusive opportunity for your team to engage in a live Q&A with a LightHawk Pilot and Program Staff, gaining insights into a Challenge mission and its conservation impact.
- ✓ **Newsletter Recognition:** Logo recognition in LightHawk's printed and digital newsletters, reaching a broad and engaged audience.
- ✓ **Social Media Mentions:** Acknowledgment of your support on LightHawk's social media platforms.
- ✓ **Exclusive Appreciation Gifts:** Personalized plaque and LightHawk swag as gratitude for your partnership.

AVIATION ALLY

\$2500

- ✓ Logo recognition on LH website.
- ✓ LH blog post highlighting your connection to the mission.
- ✓ Logo recognition in LightHawk newsletters.
- ✓ Recognition on LH social media.
- ✓ LH swag as a gift of appreciation.
- ✓ Personalized certificate, highlighting your contribution to conservation.

FLIGHT SUPPORTER

\$1000

- ✓ Name recognition on LH website.
- ✓ Name recognition in LH newsletters.
- ✓ A thank-you on LightHawk's social media platforms.
- ✓ LH swag as a gift of appreciation
- ✓ Personalized certificate, highlighting your contribution to conservation.

CHANGE MAKER

\$500

- ✓ Recognition in LH newsletters.
- ✓ A thank-you mention on LightHawk's social media platforms, recognizing your support.
- ✓ Personalized certificate, highlighting your contribution to conservation.

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LightHawk
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Grand Junction, CO 81502
(970) 797-9355
info@lighthawk.org

SPONSOR INFORMATION

(Please mail or email completed form to the address above)

Sponsor Name [text box]

As listed in recognition materials

CONTACT INFORMATION

First Name [text box] Last Name [text box]

Address [text box]

City/State [text box] Zipcode [text box]

Phone [text box] Cell [text box]

Email [text box]

SPONSORSHIP LEVEL

* Email a high-res logo to info@lighthawk.org before 5/5/25.

[checkbox] Partner In Flight - \$10,000 *

[checkbox] Flight Supporter - \$1,000

[checkbox] Mission Champion - \$5,000 *

[checkbox] Change Maker - \$500

[checkbox] Aviation Ally - \$2,500 *

PAYMENT

[checkbox] Enclosed

[checkbox] Online

[checkbox] Pledged



Remit Payment

Please check specific conservation areas of special interest:

[checkbox] Wildlife

[checkbox] Landscapes

[checkbox] Watersheds

[checkbox] Climate Change & Resilience

[checkbox] Oceans & Coastlines

Do you need an invoice? [checkbox] No [checkbox] Yes

Please check here if you do not wish to be recognized publicly. [checkbox]

Signature [text box]

Date [text box]